



Jisc

London
16th July
2014

National Monograph Strategy

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Aim...

To situate CCM and its potential development in relation to other strategic work, specifically the National Monograph Strategy.

Outline

1.

Background

A brief history of the project

2.

Approach & ideas

Methodology and ideas that emerged

3.

Next steps

Next phase of the project



Background

History/Aims/Principles/Governance

Background

Approach

Next steps

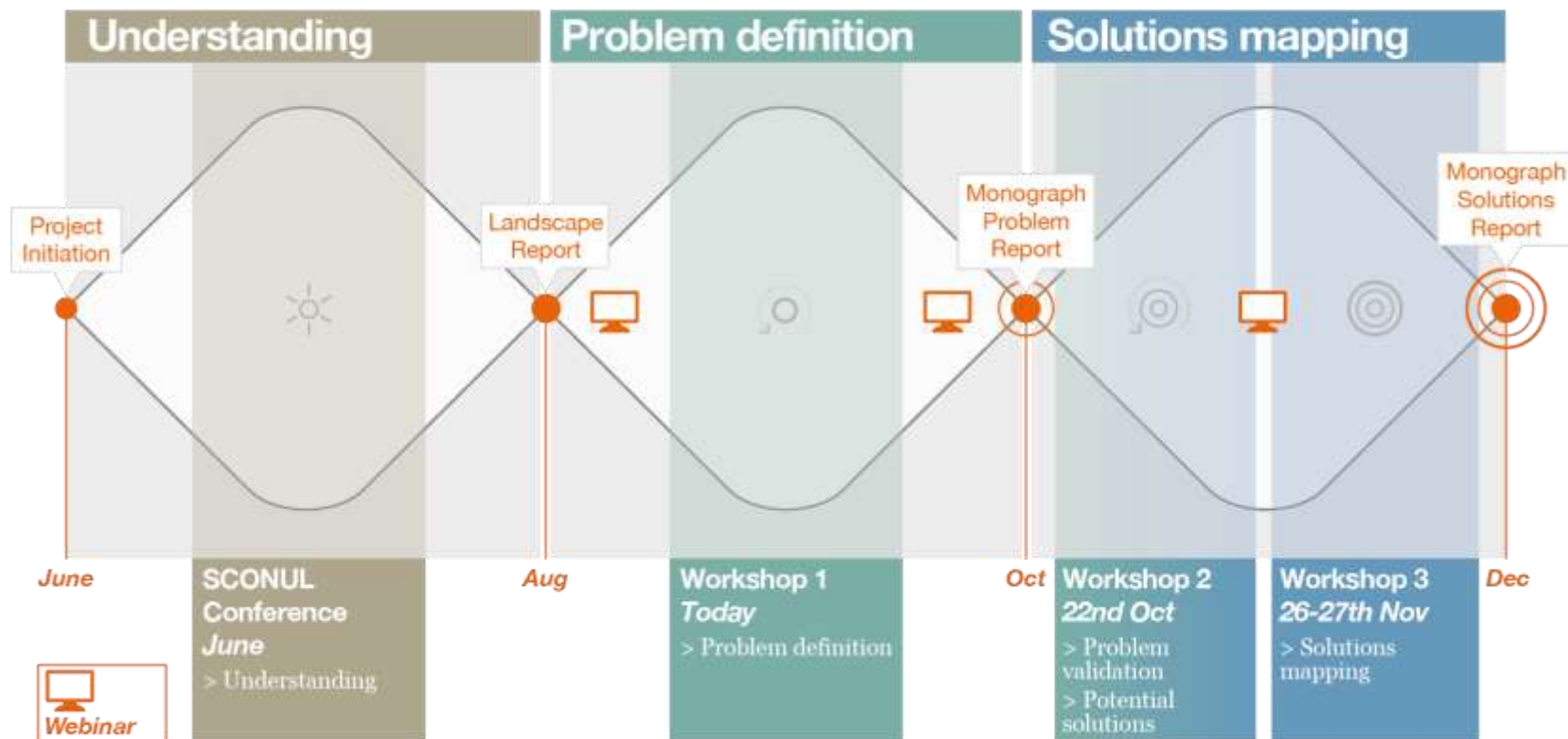
Co-design pilot with SCONUL and Research Libraries UK



<http://www.jisc.ac.uk/research/funding>

Aims to explore the potential for a national approach to the collection, preservation, supply and digitisation of scholarly monographs

National Monograph Strategy Project

Project Timeline

Expert advisory panel

Librarians, publishers,
researchers, funders,
sector bodies.

Project Principles:

1. Think in the open
2. Community led
3. No solutions (until November)
4. Evidence based
5. Iteration, not repetition
6. Deliver benefits for T, L & R

Outputs

1. Literature Review
2. The Strategy





2

Approach and Ideas
Understand/Imagine/Create

Background

Approach

Next steps

Mapping the monographs landscape (with help!)

<http://bit.ly/nmslandscape>

Understand

Approach

Imagine: Solutions



Mapping user lifecycles and stakeholders

<http://bit.ly/nsmmapping>

Background

Approach

Next steps

Begin to define the problems the
National Monograph Strategy
should address

<http://bit.ly/nmsproblems>

Background

Approach

Next steps

Begin to sketch solutions in response to the NMS problem statements

<http://bit.ly/nmssolutions>

Background

Approach

Next steps

The final workshop and some 'solutions'

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Solution

Shared Monograph Publishing



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Solution

National Licensing for Monographs



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Solution

A National Monograph Exchange



<http://bit.ly/nmssolutions>

An overview of the ideas

Monograph Knowledgebase Apps/Services
Monograph Impact and Metrics Service

Monograph Knowledgebase
Shared Monograph Publishing Platform
National License for Digital Monographs
Digitisation Strategy

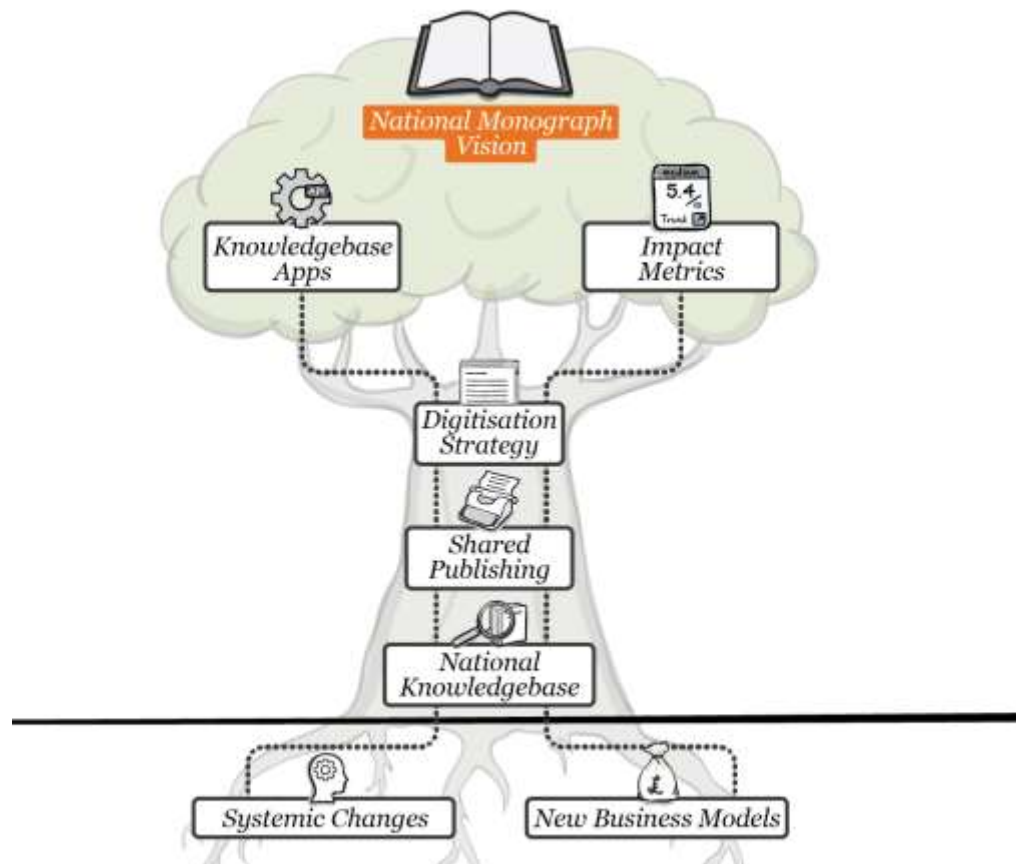
New Monograph Business Models
Systemic Changes Think Tank

The Monograph 'Solutions Stack'

End-user applications

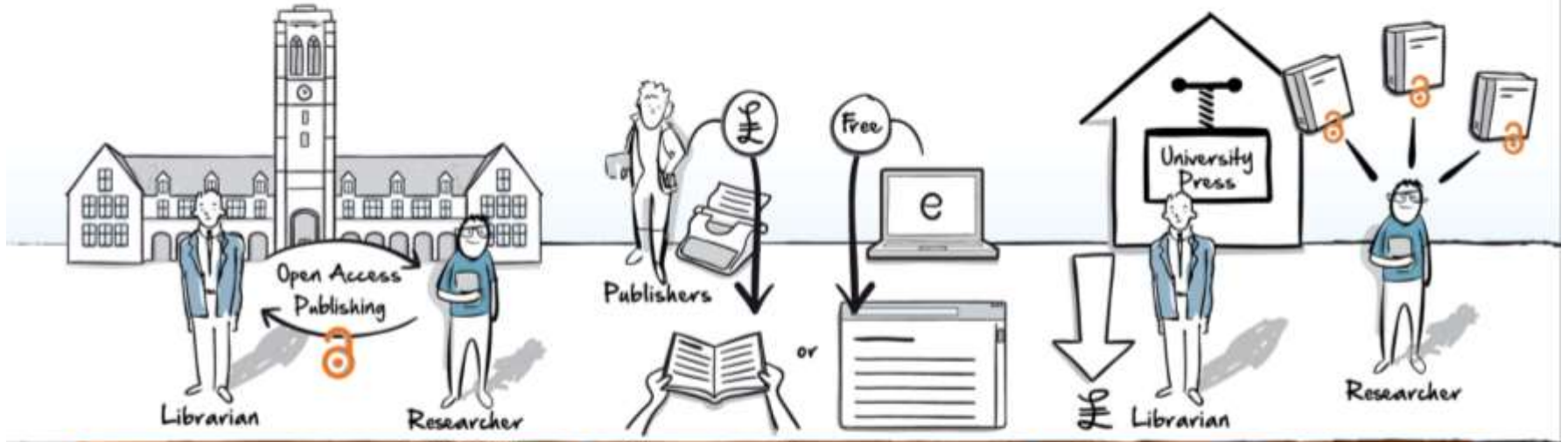
Infrastructure

Policy



<http://bit.ly/nmsideas>

Shared Monograph Publishing



Library at heart of research

As a librarian at a large prestigious university I have been able to put the library at the heart of the research process by providing a new service for researchers who want to publish their research monograph as open access, using the Shared Monograph Publishing service.

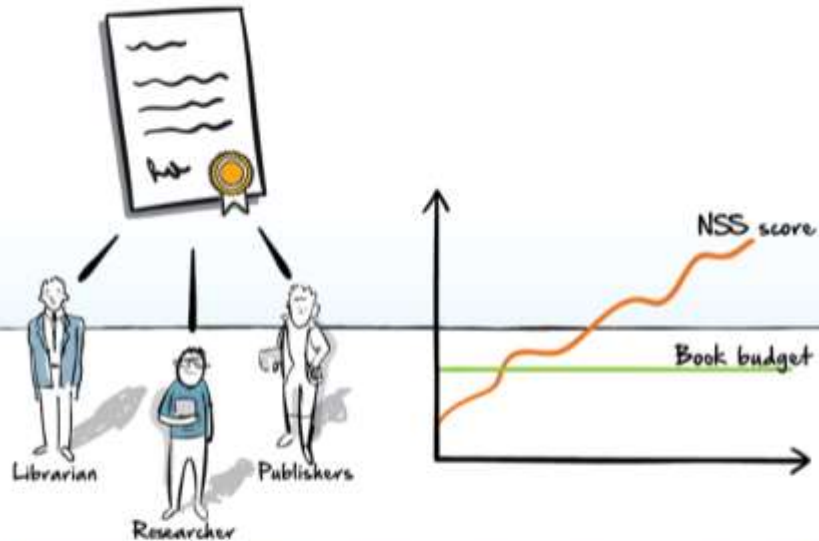
Print on demand

By working with a well-known publisher we have been able to provide print on demand for hard copy monographs, while the e-version is free to access via our university press.

Reducing costs

The service is helping reduce the burden on the library by bringing down the costs of scholarly monographs, and has prompted a number of our academics to publish work with our local press.

National Licensing for Monographs



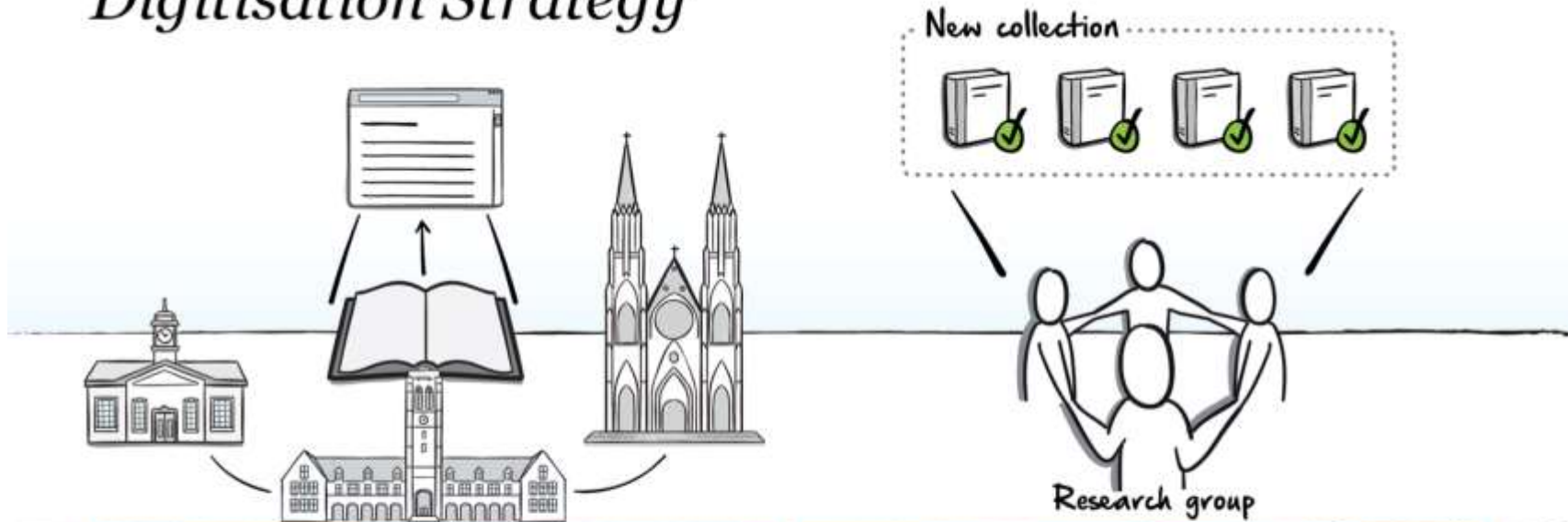
Improving access

As a librarian in a teaching intensive university the national monographs license has resulted in improved NSS scores for my library due to improved access to digital monographs and ebooks, and my book budget hasn't increased at all.

Improving experience

Also, I have been able to focus on improving student experience further by reallocating staff time onto new services and front-facing roles.

Digitisation Strategy



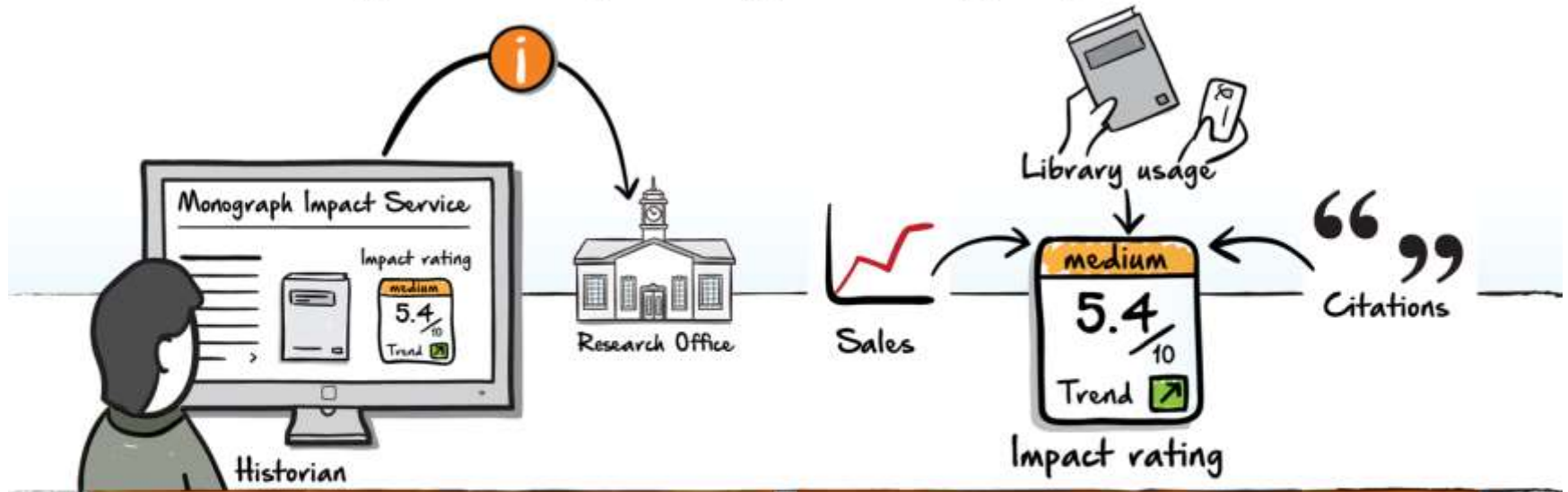
Digitise & make available

As a librarian at a large research intensive university the national digitisation strategy has enabled us to work with a number of local institutions to digitise and make openly available online a previously hidden collection of unique books.

Identify future projects

It has resulted in a new research group being established at my university, and we're currently working with a number of institutions nationally to concentrate on a larger and more diverse collection of materials that has been identified by academics as of the highest research importance.

Measuring the Impact of Monographs



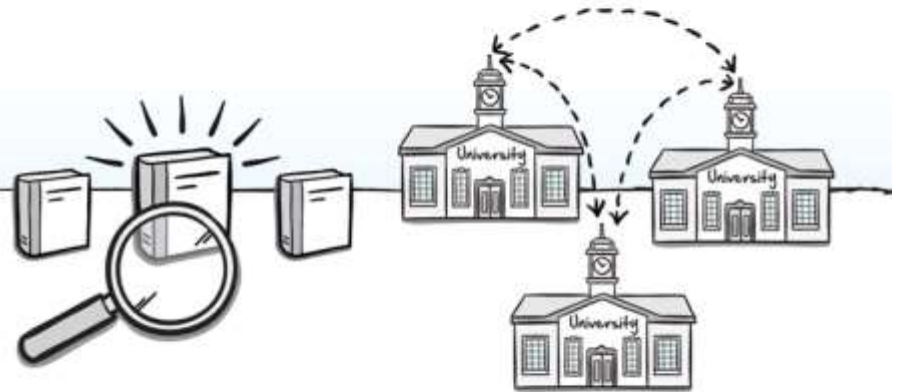
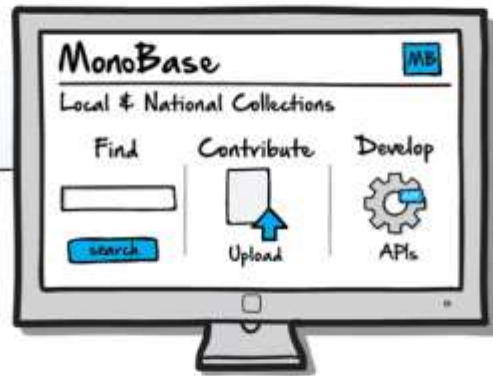
Overview of impact

As a historian I like that the new monographs impact service can provide me with an overview of the impact of my publications, and provides a department view for the research office; which means I no longer have the time consuming job of providing them with data myself.

Aggregating data

I like the way it brings together stats from a range of different sources such as sales figures, library usage and citations into one attractive and easy to use interface.

A National Monograph Knowledgebase



MonoBase platform

As a librarian at a large research university the MonoBase platform has allowed me to rethink our cataloguing processes and workflows to a 'good enough' service level; the service holds data on library book holdings and contains standard cataloguing descriptions that can be downloaded straight to the LMS.

Discovery & collaboration

This has allowed us to make discoverable large amounts of our previously hidden special book collections. We have also been able to identify other institutions who have complimentary collections and cataloguing collections collaboratively.



Next Steps

The strategy report/ The next phase

Background

Approach

Next Steps

the strategy inspires confidence
because it has a clear user focus
and has been developed in an inclusive way

Drafting the Strategy

Background

The Ideas

Next steps

A person wearing a dark jacket and shorts stands with their back to the camera on a wooden pier. The pier extends into a vast, calm ocean under a heavy, overcast sky. The person's reflection is visible on the wet wooden planks of the pier.

The Vision!

Within 5 years UK researchers and students will have unparalleled access to a distributed national research collection enabled by an open collaborative national infrastructure which has helped transform the creation, collection, use and preservation of the scholarly monograph through:

1. **Collaboration** - fostering collaboration between, and within, sectors to create the most effective framework for managing monograph collections old and new
2. **Experimentation** – developing opportunities to test and experiment with new models and formats
3. **Intelligence** – enabling institutions, organisations and individuals to make the right decisions through improved data sharing
4. **Strategy** - reducing overheads, enabling agreements and policies and sharing infrastructure
5. **Systems integration** - reducing and streamlining the number of systems and processes to minimise duplication of assets, resources and effort
6. **Service provision** - designing services which ensure a shared, cost effective and transparent approach to managing monograph collections
7. **Providing benefits to end users** - developing effective metrics to better understand what users do with monographs and evaluate new and emerging needs in light of digital delivery

Background

Approach

Next Steps



Prototyping and piloting

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