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National Monograph Strategy
Ben Showers, Jisc
Ben Showers
Head of Scholarly and Library Futures

b.showers@jisc.ac.uk
@benshowers
Aim...

To situate CCM and its potential development in relation to other strategic work, specifically the National Monograph Strategy.
1 Background

History/Aims/Principles/Governance
Co-design pilot with SCONUL and Research Libraries UK

http://www.jisc.ac.uk/research/funding
Aims to **explore** the potential for a national approach to the collection, preservation, supply and digitisation of scholarly monographs.

Expert advisory panel

Librarians, publishers, researchers, funders, sector bodies.

Project Principles:
1. Think in the open
2. Community led
3. No solutions (until November)
4. Evidence based
5. Iteration, not repetition
6. Deliver benefits for T, L & R

Outputs

1. Literature Review
2. The Strategy

Approach and Ideas
Understand/Imagine/Create
Mapping the monographs landscape (with help!)

Mapping user lifecycles and stakeholders

Begin to define the problems the National Monograph Strategy should address

Begin to sketch solutions in response to the NMS problem statements

The final workshop and some ‘solutions’

An overview of the ideas

Monograph Knowledgebase Apps/Services
  Monograph Impact and Metrics Service

Monograph Knowledgebase
  Shared Monograph Publishing Platform
  National License for Digital Monographs
  Digitisation Strategy

New Monograph Business Models
  Systemic Changes Think Tank
The Monograph ‘Solutions Stack’

- End-user applications
- Infrastructure
- Policy
Background

The ideas

Next steps

**Shared Monograph Publishing**

**Library at heart of research**
As a librarian at a large prestigious university I have been able to put the library at the heart of the research process by providing a new service for researchers who want to publish their research monograph as open access, using the Shared Monograph Publishing service.

**Print on demand**
By working with a well-known publisher we have been able to provide print on demand for hard copy monographs, while the e-version is free to access via our university press.

**Reducing costs**
The service is helping reduce the burden on the library by bringing down the costs of scholarly monographs, and has prompted a number of our academics to publish work with our local press.
National Licensing for Monographs

Background

The Ideas

Next steps

Improving access
As a librarian in a teaching intensive university the national monographs license has resulted in improved NSS scores for my library due to improved access to digital monographs and ebooks, and my book budget hasn’t increased at all.

Improving experience
Also, I have been able to focus on improving student experience further by reallocating staff time onto new services and front-facing roles.
Digitisation Strategy

**Digitise & make available**
As a librarian at a large research intensive university the national digitisation strategy has enabled us to work with a number of local institutions to digitise and make openly available online a previously hidden collection of unique books.

**Identify future projects**
It has resulted in a new research group being established at my university, and we’re currently working with a number of institutions nationally to concentrate on a larger and more diverse collection of materials that has been identified by academics as of the highest research importance.
Measuring the Impact of Monographs

Overview of impact
As a historian I like that the new monographs impact service can provide me with an overview of the impact of my publications, and provides a department view for the research office; which means I no longer have the time consuming job of providing them with data myself.

Aggregating data
I like the way it brings together stats from a range of different sources such as sales figures, library usage and citations into one attractive and easy to use interface.
**MonoBase platform**

As a librarian at a large research university the MonoBase platform has allowed me to rethink our cataloguing processes and workflows to a ‘good enough’ service level; the service holds data on library book holdings and contains standard cataloguing descriptions that can be downloaded straight to the LMS.

**Discovery & collaboration**

This has allowed us to make discoverable large amounts of our previously hidden special book collections. We have also been able to identify other institutions who have complimentary collections and cataloguing collections collaboratively.
Next Steps
The strategy report/ The next phase
Drafting the Strategy
The Vision!
Within 5 years UK researchers and students will have unparalleled access to a distributed national research collection enabled by an open collaborative national infrastructure which has helped transform the creation, collection, use and preservation of the scholarly monograph through:

1. **Collaboration** - fostering collaboration between, and within, sectors to create the most effective framework for managing monograph collections old and new
2. **Experimentation** – developing opportunities to test and experiment with new models and formats
3. **Intelligence** – enabling institutions, organisations and individuals to make the right decisions through improved data sharing
4. **Strategy** - reducing overheads, enabling agreements and policies and sharing infrastructure
5. **Systems integration** - reducing and streamlining the number of systems and processes to minimise duplication of assets, resources and effort
6. **Service provision** - designing services which ensure a shared, cost effective and transparent approach to managing monograph collections
7. **Providing benefits to end users** - developing effective metrics to better understand what users do with monographs and evaluate new and emerging needs in light of digital delivery
Prototyping and piloting
The blog: monographs.jiscinvolve.org
Jisc website: jisc.ac.uk
Twitter: @benshowers
Email: b.showers@jisc.ac.uk