

MANCHESTER
1824

The University of Manchester

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Collection Development and Profiling

Understanding our existing collections

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Strategy Project 1-15

Work Package 4/5

WP 4/5 sought to identify a series of descriptive Collection Profiles and policies, with clearly defined categories of Collections, and also to scope a re-classification exercise for potential upgrading of Collections to a modern DDC.

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Objective 1

To establish an authoratative list of delimited, collection areas

To develop a consistent University –wide vocabulary (JACS codes?)

Objective 2

Scoping a re-class for a particular subject area

UML predominantly still DDC 13. Drama scoped for reclass to DDC 23.

Objective 3

To benchmark representative Collections against similar Institutions

Use of CCM tool to compare areas of strengths and weaknesses.

Case study: Drama – CCM tool

Analytics

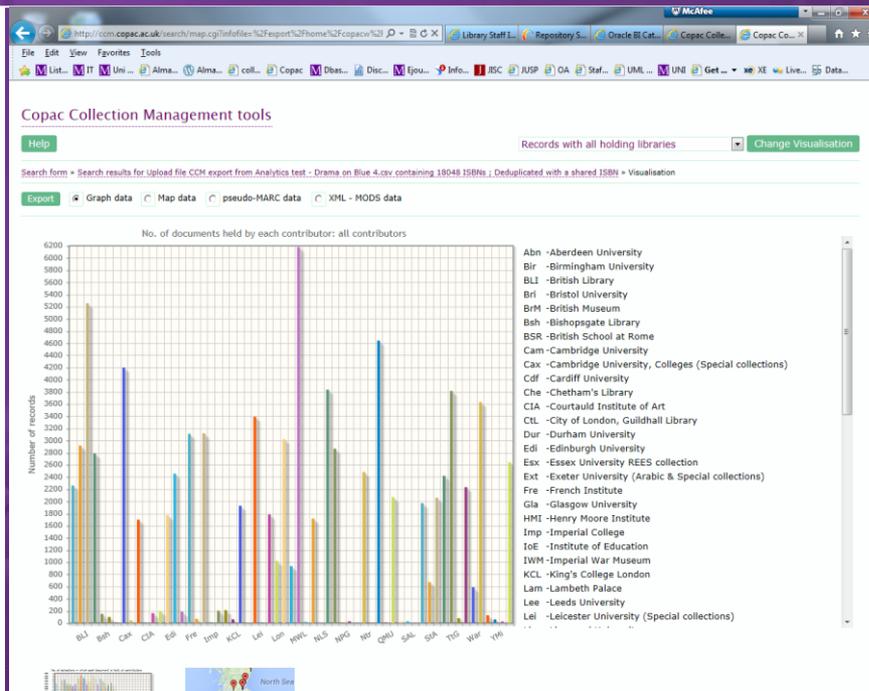
With help from the Library's Analysis Assistant we built a report using Alma Analytics. This identified records within the Drama dewey range.

The screenshot shows the 'CCM export' tab in the Alma Analytics interface. The main heading is 'Filter: Dewey Decimal Classification range (from the Permanent Call Number field in Holding Details) and Location Name'. Below this, there is a note: 'Please use the boxes below to enter your Dewey ranges and any locations you would like to filter on and then click Apply.' The interface contains eight rows of input fields for Dewey ranges, labeled 'Dewey Range 1 - start' through 'Dewey Range 8 - end'. The first row has '790' in the start field and '793.9' in the end field. Below the range fields is a 'Library Name' dropdown menu with 'Art and Archaeology Library;Joule Library;Kantrowich Libr...' selected, and a 'Location Name' dropdown menu with '(All Column Values)' selected. At the bottom right of the filter section are 'Apply' and 'Reset' buttons. The 'Results of Search' section is partially visible at the bottom of the screen.

- **Ran the Analytics report for Drama dewey range for all sites**
- **Exported the results to Excel**
- **Saved a copy in txt format**
- **Deleted all columns except for the ISBN (6832 items)**
- **Used this for batch search in CCM**
- **Results from CCM tool (6372 items)**

Case study: Drama – CCM tool

CCM visualisation of results



Filtering results

- **To obtain Manchester's Strengths we can filter results to contain ONLY Manchester**
- **To obtain potential weaknesses we can filter OUT Manchester of any results**
- **Weaknesses identified then have potential to use ISBNs for gaps in Manchester Collections to order material to plug these gaps**

Drama: benchmarking

Drama titles held only by Manchester

32 titles

Drama titles not held by Manchester

39 titles (Potential purchase?)

Conclusions

- So far only Dewey classified monograph material being investigated, using analytic reports. Potential for further development of analytics to include “Special Collections” and e-books?
- Use of ISBNs obtained better “hits” via CCMTTool. How to deal with non-ISBN material?
- How best to define a Collection? Use of purchasing fund codes?
- Is DDC the best method for extracting data from Analytics? (JACS codes?)
- Widening of methodology to include more Discipline areas.