



Blow drying techniques

Step by step guide

Step 1 – Using round brushes

When you have shampooed the hair, towel it dry. If you are going to use a styling product such as gel, mousse or lotion, apply it now to the wet hair. When you are using a round brush you should separate the hair into small sections. This will allow you to get more lift and volume at the root area. Carefully divide the hair into:

- horizontal sections, for one-length shapes
- diagonal sections, for swept-back shapes

Remember that you will need to make more sections if you are working with long hair.

Step 2 – Drying

You should keep your hairdryer moving and hold it about 30cm from the hair. If you hold it still or any closer, you risk burning the client's hair or scalp. It is important to work cleanly. Always use clips with long hair and make sure that the top sections are clipped up properly. Otherwise they will fall down and get in the way of the section you are working on.

With short hair, you can start to blow-dry on any part of the head. With long hair, it is best to dry the underneath section first. Place the first section of hair onto the round brush. When the hair is on the brush, lift it and brush it up and away from the root area. Follow the brush with your dryer, directing the hot air onto the hair. Wait for the hair to cool down before taking the brush away.

Lifting the hair up and away from the root area allows the hot air from your dryer to penetrate the roots. This will give you fullness and lift.

How much volume you build will depend on the shape that you want to achieve. To create maximum lift with a round brush, hold each section up away from the scalp and place the brush at the root area. Keep the hairdryer close to the hair but direct it away from the scalp.

To make sure you are blow-drying the hair evenly, keep the brush moving along the shaft of the hair as you work from the roots through to the ends. This allows the hot air to pass at the same rate through the whole section. Make sure each section is fully dry, from root to end, before moving on to the next.



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